



2017

# SENIORS

WANTED FOR  
REP PROGRAM

free session | rep cards | discounts  
gift cards

**LIMITED SPOTS | APPLY NOW**

*jl m*  
JAMIE LEE MORK PHOTOGRAPHY

# what are SENIOR reps?



## WHAT WE'RE LOOKING FOR

Thanks for your interest in our Senior Rep Program for the Class of 2017! We are looking for stylish, outgoing, and motivated incoming high-school seniors to have their senior portraits taken in the summer before their senior year to help spread the word about our senior portrait experience, in exchange for a free session, and access to many exclusive rewards that are only available to our selected Class of 2017 Senior Reps.

## BE YOURSELF

Being a senior rep means you're a spokesperson for Jamie Lee Mork Photography. All it requires is showing off your awesome photos to all your awesome friends! Remember, this session is about you and letting me show who you are through your pictures. So this means going to your favorite place for pictures, wearing your favorite clothes or having your favorite pet in your photos! All you have to do is put a little effort into showing off your pictures! And by referring your friends to Jamie Lee Mork Photography you can earn fun stuff!!



smile



REFER SOME FRIENDS | EARN SOME CASH

# so what's IN IT for you?



## FREE SESSION

One 60 minute on location individual senior portrait session in the summer before senior year

## FREE IMAGES

20 high resolution digital files with print release and 20 watermarked low resolution files for sharing on social media

## FREE REP CARDS

50 senior rep cards to give out to your friends with discounts and coupons for their senior sessions

## FREE MOBILE APP

Custom mobile app featuring your senior photos

## REWARDS & GIFTS

Free prints or additional digitals, gift cards to your favorite stores, even an iPad for referring your friends!



refer  
YOUR FRIENDS

## what DO I do now?

1. Fill out a Senior Rep Team application. If selected, review and sign the contract and model release form with your parent or guardian.
2. Schedule and complete your senior portrait session with Jamie Lee Mork Photography.
3. Upon receiving your gallery, select your 20 favorite images. You will then receive a USB with your images for printing and sharing on social media, as well as your senior rep cards.
4. We ask that you have a strong presence in your high school and community. Hand out your senior rep cards to your friends, and spread the word via your social media outlets such as Facebook, Twitter, and Instagram.
5. Use one of the images from your gallery as your social media profile picture for a portion of your senior year. (You will also get a Facebook timeline cover for your use.
6. When one of your friends books and completes a session with Jamie Lee Mork Photography, you get rewarded!

# The DETAILS and fine print

## EXPECTATIONS

- Like/Follow Jamie Lee Mork Photography on social media
- Complete a senior portrait session before the start of your senior year
- Choose 20 favorite images from your portrait gallery
- Use the provided Facebook Timeline cover for a minimum of two months
- Use an image from your gallery as your social media profile picture for a minimum of two months
- Share watermarked images from your gallery on social media
- Tag Jamie Lee Mork Photography on social media when sharing images
- Distribute the provided senior representative cards to interested parties
- Send at least one senior portrait referral to Jamie Lee Mork Photography\*

## BENEFITS

- One free 60 minute senior portrait session shot on location before the start of the representative's senior year
- 20 high resolution digital downloads with print release
- 20 web resolution watermarked digital downloads for sharing on social media
- Custom mobile app with senior portrait images for sharing
- 50 senior representative cards
- A senior representative spotlight blog post, featuring the senior representative's images, hobbies and interests
- 20% off all products such as additional digital files, prints, wall decor, albums, and cards

## INCENTIVES

- One referral: required to maintain your participation in the program\*
- Two to five referrals: \$20 per referral in print credit or gift cards to the store of your choice
- Six to ten referrals: \$30 per referral in print credit or gift cards to the store of your choice
- Eleven plus referrals: \$40 per referral in print credit or gift cards to the store of your choice
- Additional incentives throughout the senior representative program (June 1, 2016 - May 31, 2017)

## FINE PRINT

\*First referral is required to maintain participation in the senior representative program. If senior representative does not send one senior portrait referral to Jamie Lee Mork Photography, senior representative will be responsible for the full price of their senior portrait session and will forfeit the additional benefits of the program. First referral must book and pay for their session by November 30, 2016

Senior Reps are expected to sign a model release allowing their images to be used for marketing purposes including on social media, the internet, and in print, and a contract guaranteeing exclusivity. This means that you cannot represent another photographer during the program (June 1, 2016 - May 31, 2017).

# become a REP today!

Contact Jamie Lee Mork Photography with a little information about yourself and what school you attend. Give me a little information about your ideal senior session and how you think you would like to refer us to your friends.



Get in TOUCH

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